

menta BIOTICS™

advanced gut-brain
nutrition*

AMARE'S
FLAGSHIP
PRODUCT

SUPPORTS
FEEL-GOOD
NEUROTRANS-
MITTERS*

INCREASES
GOOD
BACTERIA*

Mental wellness has been misunderstood for a long time. New science shows that our levels of happiness vs. sadness, optimism vs. pessimism, togetherness vs. loneliness are not just all in our head – in fact, a key contributor to mental wellness is determined by what is going on in our second brain – our gut. This new science is the foundation for our flagship and exclusive product – **MentaBiotics**, which is featured in the world's first award-winning gut-brain axis nutrition system - the **Amare FundaMentals Pack**!

MentaBiotics is the first product of its kind that combines newly discovered specific strains of **probiotics** (good bacteria), **prebiotics** (encourage growth of good bacteria) and **phytobiotics** (protect good bacteria) in a premium all-natural dietary supplement that has been scientifically proven to optimize mental wellness.

MentaBiotics supports the growth and vitality of a range of friendly gut bacteria to increase the production of "feel-good" neurotransmitters, such as dopamine and serotonin. In fact, 90% of our serotonin, the primary neurotransmitter responsible for happiness & mood, is actually produced and located in our gut.

Science has proven that what is going on in your gut directly contributes to your mental wellness via the gut-brain axis. Knowledge is power, and we now have the power to take control of our health in new ways! Don't go another day of your life without feeding your gut with the cutting-edge probiotics, prebiotics, and phytobiotics featured in **MentaBiotics**!*

*Featured in the World's First Award-Winning Gut-Brain Axis Nutrition System, The FundaMentals Pack



2018
NutraAward
BEST NEW
FINISHED
PRODUCT†

Now available in Sugar Free!

The most comprehensive combination of unique strains of probiotics, prebiotics, and phytobiotics that have been scientifically shown to improve mental wellness.*

- 1 Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics*
- 2 Supports the growth and vitality of a range of beneficial gut bacteria*
- 3 Reduces stress and promotes a positive mood*
- 4 Helps normalize gut, immune, and brain function*
- 5 Ingredients shown to improve mood and reduce tension in human clinical trials*

Item Code (Original):	S001
Item Code (Sugar Free):	S001-02
Retail Price:	\$100.00
Wholesale Price:	\$74.95 / 65 PV
Subscribe & Save:	\$66.95 / 58 PV

WHAT IS THIS LABEL PATTERN?

MENTABIOTICS

Specific strains of healthy bacteria (probiotics) and specialized fibers (prebiotics) that play an important role in your overall mental and physical well-being.



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

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SCIENCE & INFORMATION

menta BIOTICS™

KEY INGREDIENTS ARE CLINICALLY PROVEN TO:



60% Decrease in irritability scores**
55% Decrease in anxiety scores**
50% Decrease in depression scores**
49% Reduction in overall distress**



70% Increase in "good" bacteria**



Improves overall mood by increasing positive mood and decreasing negative mood**

†BASED ON KEY INGREDIENTS CLINICAL STUDIES

KEY STUDIES

Messaoudi M, Lalonde R, Violle N, Javelot H, Desor D, Nejdi A, Bisson JF, Rougeot C, Pichelin M, Cazaubiel M, Cazaubiel JM. Assessment of psychotropic-like properties of a probiotic formulation (Lactobacillus helveticus R0052 and Bifidobacterium longum R0175) in rats and human subjects. Br J Nutr. 2011 Mar;105(5):755-64.

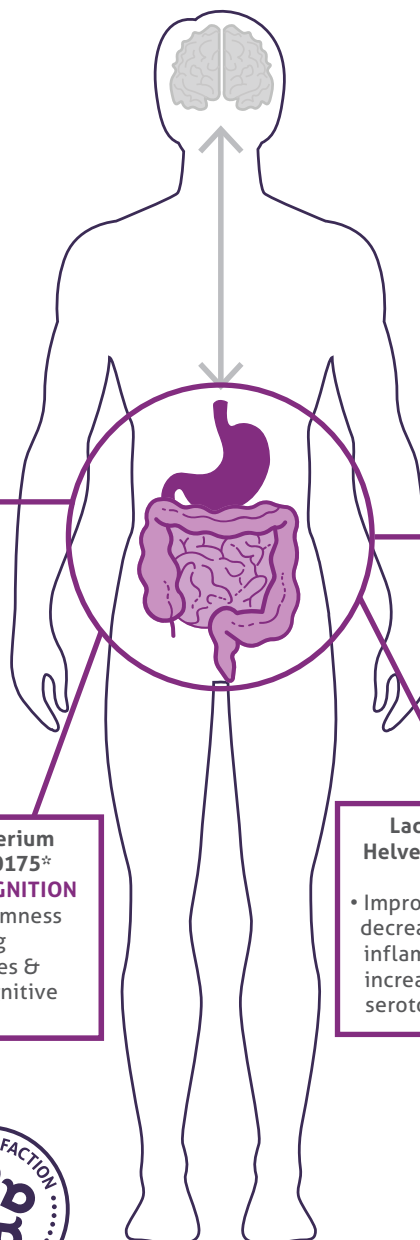
Vulevic J, Drakoularakou A, Yaqoob P, Tzortzis G, Gibson GR. Modulation of the fecal microflora profile and immune function by a novel trans-galactooligosaccharide mixture (B-GOS) in healthy elderly volunteers. Am J Clin Nutr 2008;88:1438-46.

Vulevic J, Juric A, Walton GE, Claus SP, Tzortzis G, Toward RE, Gibson GR. Influence of galacto-oligosaccharides mixture (B-GOS) on gut microbiota, immune parameters and metabolomics in elderly subjects. Brit J Nutr 2015;114:586-95.

Schmidt K, Cowen PJ, Harmer CJ, Tzortzis G, Errington S, Burnet PWJ. Prebiotic intake reduces the waking cortisol response and alters emotional bias in healthy volunteers Psychopharmacology 2015;232:1793-1801.

GUT - BRAIN - AXIS

The growth and vitality of healthy beneficial bacteria in the gut is a key component to overall well-being.



Lactobacillus Rhamnosus R0011*

STRESS

- Reduces stress by lowering cortisol exposure & improves GABA neurotransmission*

Bifidobacterium Longum R0175*

ANXIETY/COGNITION

- Enhances calmness by decreasing anxiety indices & improves cognitive function*

Lactobacillus Helveticus R0052*

MOOD

- Improves mood by decreasing neuro-inflammation & increasing serotonin*



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MentaBiotics™ Sugar Free

0 g of sugar

NEW! MW3™ Prebiotic Proprietary Blend

NEW! MW3™ Probiotic Proprietary Blend

Phytobiotic Proprietary Blend

Digestive Performance Proprietary Blend

SUPPLEMENT FACTS			
Serving Size: 1 Scoop (7g)		Servings Per Container: 30	
	Amount Per Serving	%DV*	
Calories	15		Phytobiotic Proprietary Blend 75mg †
Total Carbohydrate	5g	2%	Suntheanine® L-Theanine, Amare GBX+
Total Sugars	0g		Proprietary Blend: Applephenon® Asian Apple
Total Fiber	5g		(Malus domestica) fruit extract, Enovita® French
			Grape (Vitis vinifera) seed extract, Enzogenol®
MW3™ Prebiotic Proprietary Blend 5380mg	†		New Zealand Pine (Pinus radiata) bark extract
IsoFiber™ Iso-Malto-Oligosaccharides, BiMuno® GOS			Digestive Performance
Galacto-Oligo-Saccharides, SunFiber® Galactomannan Fiber			Proprietary Blend 160mg †
MW3™ Probiotic Proprietary Blend 3B CFU	†		L-Glutamine, ProDigest® [Artichoke (Cynara
Lactobacillus helveticus R0052, Bifidobacterium			scolymus) leaf extract and Ginger (Zingiber
longum R0175, Lactobacillus rhamnosus R0011			officinale) root extract]

*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs.

† Daily Value not established.

Other ingredients: natural flavors, citric acid, malic acid, stevia leaf extract. **CONTAINS** Milk and Soy.*

*Milk and Soy ingredients are used in the growth/culture media to nourish our probiotic bacteria during the production process, but the finished probiotics do not contain appreciable levels of Milk or Soy.



MentaBiotics™ Original

3 g of sugar

Prebiotic Proprietary Blend

Probiotic Proprietary Blend

Phytobiotic Proprietary Blend

Digestive Performance Proprietary Blend

SUPPLEMENT FACTS			
Serving Size: 1 Scoop (7g)		Servings Per Container: 30	
	Amount Per Serving	%DV*	
Calories	15		Phytobiotic Proprietary Blend 75mg †
Total Carbohydrate	3g	1%	Suntheanine® L-Theanine, Amare GBX +
Total Sugars	3g		Proprietary Blend: Applephenon® Asian Apple
			(Malus domestica) fruit extract, Enovita® French
Prebiotic Proprietary Blend 3000mg	†		Grape (Vitis vinifera) seed extract, Enzogenol®
BiMuno® GOS Galacto-Oligo-Saccharides,			New Zealand Pine (Pinus radiata) bark extract
SunFiber® Galactomannan Fiber			Digestive Performance
Probiotic Proprietary Blend 3B CFU	†		Proprietary Blend 160mg †
Lactobacillus helveticus R0052,			L-Glutamine, ProDigest® [Artichoke (Cynara
Bifidobacterium longum R0175,			scolymus) leaf extract and Ginger (Zingiber
Lactobacillus rhamnosus R0011			officinale) root extract]

*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs.

† Daily Value not established.

Other ingredients: Cane sugar, natural flavors, citric acid, stevia extract. **CONTAINS** Milk and Soy

Suntheanine® and SunFiber® are registered trademarks of Taiyo International, Inc.

MentaBiotics™ Sugar Free provides gut support through our **MW3™ Prebiotic Proprietary Blend**, which is specifically formulated to feed the bacteria in our **MW3™ Probiotic Proprietary Blend**.*



MW3 Probiotic Proprietary Blend

Our blend contains unique and specific probiotic strains targeted to enhance overall mental wellness.*

MW3 Probiotic Strains:

Lactobacillus rhamnosus R0011 — Reduces stress by lowering cortisol exposure and improves GABA neurotransmission*

Bifidobacterium longum R0175 — Enhances calmness by decreasing anxiety indices and improves cognitive function*

Lactobacillus helveticus R0052 — Improves mood by decreasing neuro-inflammation and increasing serotonin*



MW3 Prebiotic Proprietary Blend

Our MW3 Prebiotic Proprietary Blend provides optimal gut support by feeding the specific mental wellness probiotic strains found in our MW3 Probiotic Proprietary Blend.*

MW3 Prebiotic Fibers:

IsoFiber™ (Iso-Malto-Oligosaccharides) — Contains a combination of naturally occurring prebiotic plant fibers that are clinically shown to improve the growth of specific probiotic strains featured in Kids FundaMentals™ and now MentaBiotics™ Sugar Free!

BiMuno® (Galacto-Oligo-Saccharides) — Resets and increases friendly gut bacteria, maintains immune health, controls inflammation in the body and supports your microbiome balance. Is highly effective and a natural way of increasing preferred bacteria in your gut. Plays an important role in feeding Bifidobacteria probiotic strains*

SunFiber® (Galactomannan Fiber) — Helps improve the growth and vitality of beneficial bacteria, including Bifidobacteria and Lactobacillus.*

Which prebiotics match up with our mental wellness probiotics?

MW3™ Prebiotic Proprietary Blend

IsoFiber™

Iso-Malto-Oligosaccharides

BiMuno®

Galacto-Oligo-Saccharides

SunFiber®

Galactomannan Fiber

MW3™ Probiotic Proprietary Blend

Lactobacillus helveticus R0052

Bifidobacterium longum R0175

Lactobacillus rhamnosus R0011

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